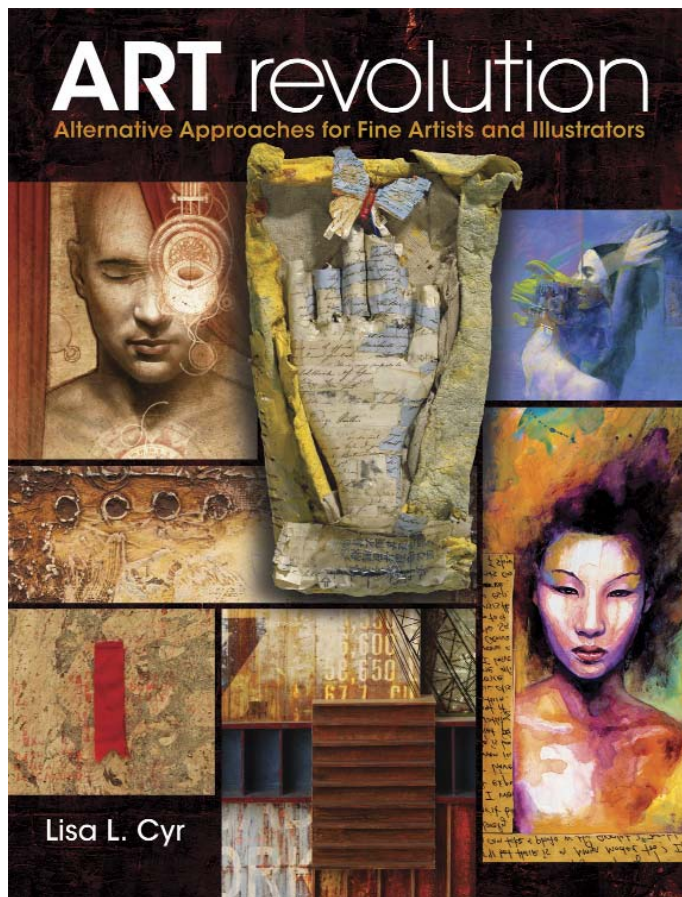


Art Revolution

by Lisa L. Cyr



“CREATE FROM THE HEART, INNOVATE WITHOUT BOUNDARIES, STRIVE FOR GREATNESS AND SPEAK TO THE CULTURE IN WAYS THAT INSPIRE AND MOTIVATE.”

- LISA L. CYR

www.cyrstudio.com

Reinterpret, Reinvent and Redefine

We are currently in the midst of an artistic revolution. No other time has seen such innovation in the way art can be intellectualized, produced and presented into the culture. Artists are breaking from conventional approaches, reexamining the fundamental methodology in which they work. They are becoming much more forward-thinking, almost entrepreneurial, venturing out with a content-driven approach to discover new pathways for their work to flourish and prosper. The traditionally accepted roles of art and the artist is being reinterpreted, reinvented and redefined to embrace a new paradigm, opening the door to a more progressive social consciousness.

Art Revolution (North Light Books) is at the forefront in exploring alternative, innovative ways of conceptualizing and creating art that is on the cutting-edge. Throughout the highly visual book, insightful and thought-provoking profiles of leading artists and illustrators accompany stellar, multi-media work. The book also provides insight into the historical influences behind contemporary thinking and approaches, investigating the origins of alternative, unconventional picture making throughout the decades. In addition, exciting splash spreads featuring demonstrations and behind-the-scene looks at groundbreaking artists at work help shed light on signature processes and techniques. There is a rich amalgam of media available to creatives today, offering a wide range of possibilities for exploration and experimentation. *Art Revolution* is at the cutting-edge, revealing how alternative, mixed-media aesthetics is uniting the disciplines of two-dimensional, three-dimensional, digital and new media art in inventive combinations. For those wanting to venture outside the norm, the book includes a directory of the manufacturers and suppliers used by the featured artists so that sources of materials, access to health and safety procedures and additional information on unconventional techniques and approaches are easily accessible.

The demands, distractions and challenges present in today's fast-paced, chaotic world make it ever more difficult to break through the sea of mediocrity to make a memorable, lasting connection with an audience. For artists that are looking for an edge, wanting to push their work further, this book is a valuable asset and ongoing source for inspiration.

Artists featured include: Marshall Arisman, Brad Holland, Dave McKean, Barron Storey, David Mack, Kazuhiko Sano, Fred Otnes, Michael Mew, Kathleen Conover, Rudy Gutierrez, Lynne Foster, Lisa L. Cyr, Cynthia von Buhler, Robert Maloney, Susan Leopold, AE Ryan, Matt Manley, Stephanie Dalton Cowan, Richard Tuschman, Dorothy Simpson Krause and Camille Utterback.

For more details and a listing of events visit:
<http://www.cyrstudio.com/cuttingedge.html>

Pre-order Discounts NOW available on Amazon.com!